

EXPERIENCE THE BENEFITS OF CORPORATE MEMBERSHIP

MPSA corporate members enjoy a high-profile status in the organization and benefit from being associated with the leading-edge supporters of the association and development efforts of its members. MPSA aggressively promotes its corporate members among MPS practitioners, end-user companies and elsewhere within the MPS industry. Whether MPS is your company's primary service or an additional offering in your portfolio, tapping the intellectual capital of the cutting-edge leaders in the industry is important to you.

MPSA CORPORATE MEMBERSHIP PROVIDES TWO DISTINCT BENEFITS:

- **Visibility** as a leader in the managed print services community
- **Access** to an outstanding platform for formulating and executing your organization's business strategy.

Your corporate membership identifies you as a leading member of a community dedicated to helping organizations achieve their managed print strategies through sound strategic thinking, planning and action. Your membership also provides leadership opportunities in shaping the future of the MPSA as well as a forum for publicizing your views on issues and opportunities in the MPS industry. There are multiple levels of membership with increased visibility and employee participation that the MPSA offers for organizations:

- **Premier Platinum** \$10,000 / year
- **Platinum** \$5,000 / year
- **Gold** \$1,000 / year

Individual Memberships for Employees

When your company becomes a corporate member of MPSA it is allotted a certain number of individual members based on the level of support.



GOLD CORPORATE MEMBERSHIP:

MPSA's Gold corporate members represent companies that are interested in making an investment in their company's ability to interact with other MPSA corporate members and individual members in an independent international forum.

\$1,000 USD INCLUDES FOR ONE YEAR (A TOTAL VALUE OF MORE THAN \$1,987):

- **Full individual membership** for 10 employees (a \$1,490 value); each membership over this allowance will be assessed at a premium discount of \$100 per member*
- **Corporate member listing** on the MPSA website with standard corporate listing benefits
- **Press releases** posted on MPSA website after approval by MarCom committee, so your company news is in front of all members and visitors.
- **Newsletter visibility.** Opportunity to contribute non-promotional blogs on a monthly basis on the MPSA website and in the e-newsletter.
- **Corporate membership logo.** Authorization to use membership logo when you are creating items to display in your office or exhibit booths.

PLATINUM CORPORATE MEMBERSHIP:

MPSA's Platinum corporate members represent companies that are interested in making a strategic investment in the association's future to play a special role in shaping the MPSA industry. Additional privileges provide an opportunity for the company to position itself as a leader among the growing numbers of providers and customers.

\$5,000 USD INCLUDES FOR ONE YEAR (A TOTAL VALUE OF MORE THAN \$6,498):

- **All Gold corporate member benefits**
- **Full individual membership** for 50 employees (a \$7,450 value); each membership over this allowance will be assessed at a premium discount of \$75 per member.*
- **Corporate member listing** on the MPSA website with Platinum listing benefits.
- **Free website advertising.** A six-month banner ad on the MPSA website (an \$1,800 value).
- **One Webinar per year.** Lead/present one webinar to the MPSA community.

PREMIER PLATINUM CORPORATE MEMBERSHIP:

Premier Platinum corporate membership is the premier level of corporate involvement in MPSA. In addition to all other corporate level benefits, Premier Platinum members receive the highest level of visibility among corporate members in the organization and additional discounts for exhibits, meetings and other products.

\$10,000 USD INCLUDES FOR ONE YEAR (A TOTAL VALUE OF MORE THAN \$19,278):

- **All Platinum and Gold corporate member benefits.**
- **Full individual membership** for up to 100 employees (\$14,900 value); each membership over this allowance will be assessed at a premium discount of \$50 per member* (A discount of \$99/member).
- **Corporate Member listing** on the MPSA website as a Premier Platinum member.
- **Premier Placement.** The highest level of visibility in MPSA publications and the MPSA website with priority submission to the MPSA newsletter sent to all MPSA members.
- **Free website sponsorship.** A linked corporate logo on the MPSA Home Page.
- **Free website advertising.** A 12-month banner ad on the MPSA website (a \$3,600 value).
- **Educational webinar hosting.** Ability to lead/present two unique educational webinars to the MPSA membership community.

*Your renewal rate will reflect the fee for all additional members added during the membership year. Individual members provided through corporate membership are limited to a maximum # of votes for any one corporation of no more than 10% of total membership. (ex. 1,000 members in the MPSA would allow a maximum of 100 votes for any one corporation.)

Help us deliver on an ambitious vision through your direct involvement and financial support.

FOR MORE INFORMATION, PLEASE CONTACT:

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